



# kjones@tktrial.com (973) 820-1132

Education

 He holds both a Master of Business Administration and Bachelor of Arts (Economics) Degree from Rutgers University.

# Kenneth E. Jones Chief Technologist

Mr. Jones oversees various aspects of technology at Tanenbaum Keale LLP in the role of Chief Technologist. He leads efforts to support TK's computing environment and infrastructure, one that features a strategy of professionally protecting and processing client data in the Cloud with highly skilled and respected leading-edge business partners in the technology space. Additionally, Mr. Jones helps lead and support various TK programs in the areas of security, compliance, business continuity and firm administration.

In addition, Mr. Jones is an active member of multiple legal technology organizations. He serves a Strategic Partner Liaison with the International Legal Technology Association (ILTA), and in this role, he advocates for members when issues arise with products, facilitates vendor connections to support educational and product programming, provides feedback from members in future product/service development, and ensures that ILTA is involved in standard-setting initiatives. He also sits on ILTA's LegalSEC Summit Planning Committee, which sets the direction for an annual two-day event focused on information security education for the legal industry.

Mr. Jones also serves as an Editorial Board Member for the Thomson Reuters Institute's Practice Innovations Newsletter, a publication focused on innovation in the business and practice of law, as well as the evolution of technology impacted today's law firms.

### Experience

Mr. Jones also serves as Chief Operating Officer of TK-owned SaaS company Xerdict Group LLC. Xerdict Group LLC is a software company which provides a wide variety of internetbased technologies to TK clients including case management systems, discovery applications and document repositories. At Xerdict Group LLC, he directs application



development, database analysis and network operations to construct and operate powerful, customizable systems that support the litigation case management, e-discovery and related business needs of internal and external clients. As a wholly owned software company, Xerdict Group LLC is able to leverage its Oracle based technology and source code to provide clients with exceptional systems at highly competitive costs.

Prior to his work with law firms, Mr. Jones served as a Director of Technology at Bristol-Myers Squibb Company leading an Applications Development organization. In that capacity, he supported a wide variety of legal functions within the \$20 billion company for legal departments including litigation, intellectual property, internal investigations, compensation/stock options and other legal functions.

Mr. Jones has developed innovative solutions, both in a law firm and corporate legal environment, for over 20 years.

## **Presentations and Publications**

- ISSA Wisconsin November 8, 2022, presenter, Are you getting value from your exchange of cybersecurity ideas
- iManage ConnectLive October 12, 2022, panelist, Making the Business Case for Cloud
- Thomson Reuters Institute October 11, 2022, author, <u>Practice Innovations: Using emerging tools</u> to reduce the number of rote tasks in legal
- Legal Evolution July 10, 2022, author, <u>Best practices for effective litigation tracking systems</u>
- ILTA Peer to Peer Summer 2022, author, <u>The value of an immersion strategy to tighten the</u> <u>bonds between legal technology and operations</u>
- Legal Evolution April 3, 2022, author, <u>Standard processes and the occasional personal touch:</u> <u>the common ground of lawyers and technologists</u>
- Thomson Reuters Institute March 22, 2022, author, <u>Managing your law firm's legal technology</u> <u>during tumultuous times</u>
- Legaltech News January 20, 2022, author, <u>Five 2022 Developmental Goals for Legal</u> <u>Technologists</u>
- Legal Evolution January 9, 2022, author, <u>How Chief Revenue Officers are making legal tech</u> <u>better</u>
- Thomson Reuters November 3, 2021, moderator, <u>Thomson Reuters Institute</u>
- Corporate Counsel September 7, 2021, author, <u>Extending the Value of Document Management</u> <u>Systems in the Legal Profession, Part II</u>
- ILTACON 2021 August 23, 2021, panelist, Advocating for Legal Tech Budget by Speaking the Language of the Modern Legal Chief Financial Officer
- Corporate Counsel July 27, 2021, author, <u>Extending the Value of Document Management</u> <u>Systems in the Legal Profession</u>



- iManage ConnectLive 2021 June 22, 2021, Panelist, Marrying threat analytics with usage analytics: Customer panel that discusses how Threat Manager delivers value
- Thomson Reuters Institute June 11, 2021, <u>What does the crystal ball show for legal ops tech</u> <u>spending trends in 2021?</u>
- Legal Business World June 8, 2021, <u>No/Low Code Legal Operations Trends</u>
- Legal Evolution May 30, 2021, One legal professional's systematic approach to LinkedIn
- Law360 May 18, 2021, Aggregating Claimant And Case Data In Mass Torts
- Legaltech News April 14, 2021, <u>Legal Technologist Finance 102: Case Studies to Help You</u> <u>Determine ROI</u>
- Legaltech News March 31, 2021, <u>Despite Demand, Interoperability Is Still a Rarity Amid 'Legal</u> <u>Tech Islands'</u>
- Legaltech News March 23, 2021, <u>Legal Technologist Finance 101: What's the Impact of Budgets</u> on Legal Innovation?
- Legal Evolution January 31, 2021, <u>Strategies supporting the development and deployment of high-quality legal software</u>
- Legal Executive Institute January 28, 2021, <u>Current uses & next-gen opportunities of standards</u> within the legal industry
- MIT Media Lab 2021 IAP Computational Law Workshop Course January 15, 2021, Computational Law and Standards
- Celesq December 17, 2020, Ethically Developing A Law Firm Security Game Plan
- Legal Executive Institute December 2, 2020, <u>Digital operations platforms in legal operations: A</u> <u>primer on legal marketplace options</u>
- Legaltech News November 4, 2020, Developing A Law Firm Security Game Plan
- Legal Executive Institute October 21, 2020, <u>The "case" for digital operations platforms in legal</u> <u>operations</u>
- Legaltech News September 14, 2020, Putting All This Legal Ops Data to Work
- LitiQuest August 20, 2020, <u>Deploying Legal Operations via Salesforce: Kenneth Jones</u>
- Legal Executive Institute August 5, 2020, <u>What are the best legal operations use cases</u> supported by app development platforms?
- LegalTechLIVE, July 23, 2020, Guest, LegalTech Purchasing with Kenneth Jones of Tanenbaum Keale LLP
- Cyber Chapter of the Association of Legal Administrators, July 21, 2020, Co-Presenter, Adopted Strategies & Practical Tactics for the New Normal: Document Management, Security & Full Cloud Solutions
- New Jersey Association of Legal Administrators July 9, 2020, Co-Presenter, <u>Surviving to</u> <u>Thriving</u>
- Corporate Counsel June 15, 2020, <u>A Practical Guide for Day-to-Day Challenges to the CLO and</u> <u>GC</u>



- Legal Evolution June 14, 2020, <u>The evolution of sophisticated legal matter management</u> <u>practices</u>
- Law360 May 12, 2020, <u>A Path To Privacy Protections For Employee Contact Tracing</u>
- Legaltech News May 11, 2020, <u>The Underappreciated Value of Development Platforms in Legal</u> <u>Technology</u>
- Thomson Reuters May 5, 2020, <u>App development platforms as a legal service offering</u>
- Celesq May 1, 2020, <u>Ethical, Legal and Operational Implications of Current and Emerging Data</u> <u>Privacy/Breach Regulations</u>
- Benefits Pro April 8, 2020, <u>Remote working: Preparing for the long-term workplace shift</u>
- Legaltech News April 8, 2020, <u>In Volatile Economy, Legal Is Becoming More Open to ALSPs,</u> <u>Technology</u>
- Legaltech News April 1, 2020, <u>Remote Working: Now That We're There, What's Next?</u>
- Legal Evolution March 23, 2020, <u>My spouse is an intensive care nurse in NYC</u>
- Law360 March 2, 2020, Prepare Your Law Firm Tech For Coronavirus Impact
- Celesq February 3, 2020, An Ethical Roadmap for Developing and Refining High-end Technology Competence
- Inside Counsel January 28, 2020, <u>Applying Formula 1 Team Building Concepts To Corporate</u> <u>Legal Tech Projects</u>
- Legal Evolution January 19, 2020, <u>A roadmap to build a tech team to support legal operations.</u>
- ABA Journal, Winter 2019-2020, <u>Why have automated timekeeping programs failed to gain a</u> <u>foothold in the industry?</u>
- The 2019 Thomson Reuters' Emerging Legal Technology Forum, October 10, 2019, <u>An Agile</u> <u>Federation: Building a Bespoke Partner Ecosystem</u>
- Law Technology Today September 25, 2019, <u>Technology Management Best Practices Need To</u> <u>Change</u>
- ITLACON 2019 August 20, 2019, Panelist, <u>The Aftermath of Going to the Cloud</u>
- Legal Evolution August 4, 2019, Legal tech platforms through the years
- Corporate Counsel July 8, 2019, <u>Applying Business Process Improvement Concepts to One's</u> <u>LinkedIn Program</u>
- Legaltech News June 13, 2019, <u>Is Alignment With Enterprise Software Vendors the Next</u> Frontier for Legal Technology?
- Law Technology Today May 15, 2019, <u>Digital Transformation: Key Implications for Law Firm</u> <u>Technology Services and Offerings</u>
- Corporate Counsel April 30, 2019, <u>Applying Technology to Legal Matters to Support the Goals</u> of In-House Counsel
- Legaltech News March 20, 2019, <u>Knock 'Em Out: Law Firms Have Advantages to Fight Back</u> <u>Against the Big 4. ALSPs</u>
- Legal Executive Institute February 14, 2019, How to Use Customer Relationship Management



#### <u>Tools in the Legal Space</u>

- Legaltech News February 14, 2019, <u>Today's Law Firm Tech Training: A Multidimensional</u> <u>Challenge</u>
- Above The Law October 16, 2018, <u>How Bridging The Gap Between Legal Operations And</u> <u>Technology Entities Is Benefiting The Legal Industry</u>
- Legal Executive Institute September 26, 2018, <u>Had the Time of My Life: Data Management's</u> <u>Tools of the Trade</u>
- New Jersey Law Journal September 24, 2018, <u>Boutique Firms' Service Enhanced with Embrace</u> of Innovative Technology
- Legaltech News August 20, 2018, <u>Single Sign-On And Identity Providers For Law Firms—The</u> <u>Time Is Now</u>
- ITLACON 2018 August 16, 2018, Panelist, Leveraging the Power of the Cloud for Innovation
- Legaltech News July 11, 2018, <u>Soccer's Ten Second Lesson for Legal Technologists</u>
- Legal Executive Institute June 6, 2018, <u>New Management Challenges</u>
- Legaltech News May 30, 2018, Platform Diving: <u>How to Make Your Cloud Computing a Perfect</u> <u>10</u>
- Legal Executive Institute May 25, 2018, <u>Rarified Air</u>
- Legal Executive Institute March 12, 2018, <u>10 Reasons Law Firms Should Consider</u> <u>Applications Development Capabilities</u>
- Legal Executive Institute December 1, 2017, <u>Slicing the Pie: Making Choices on Time and</u> <u>Project Management</u>

#### Recognition

Tanenbaum Keale LLP Chief Technologist Kenneth E. Jones was named to the second annual <u>Elite Boutique Trailblazers</u> list by the National Law Journal.